



## Course Title:

ENGLISH LANGUAGE

## Teacher Responsible

Prof. Douglas Ponton

## Office Hours:

Tuesday 14.00-15.00

## Course Contents:

Module 1: The Language of Politics, Diplomacy and Economics

Module 2: Report Writing

### Module 1: The Language of Politics, Diplomacy and Economics

#### Objectives:

- A basic knowledge of the elements of traditional political rhetorical theory
- A basic knowledge of some of the tools of modern critical discourse analysis
- To improve students' awareness of how linguistic features such as metaphor can affect audiences, and how skillful speakers construct their messages

#### Content:

Aristotelian notions of rhetoric, in particular Ethos, Pathos and Logos; how these basic components of successful political discourse are still relevant today. Some basic notions of Critical Discourse Analysis - presupposition, framing, pronoun reference. Manipulation of audiences by successful political speakers.

#### Sample Readings:

- Aristotle's Rhetoric.
- Atkinson, Max 1984. Our Masters' Voices.
- Fairclough, Norman 1989. Language and Power

#### Assessment Methods:

|              |   |
|--------------|---|
| Written test | X |
| Oral test    | X |



- Test attitudinale
- Project evaluation
- Placement evaluation
- Mid term evaluation
- Practical evaluation

## Module 2: REPORT WRITING

### Objectives:

- To improve students' knowledge of some of the key social issues of the 20<sup>th</sup> and 21<sup>st</sup> centuries, such as the Second World War, the ecological crisis, the civil rights movement, etc.
- To explore the speeches of successful politicians, in the light of critical study
- To apply the tools of the previous model to the analysis of political rhetoric
- To see how knowledge of the social context can assist interpretation of discourse

### Content:

Some speeches by prominent 20<sup>th</sup>/21<sup>st</sup> century politicians: Tony Benn, Martin Luther King, Barack Obama, William Hague and Winston Churchill. Studies of the social context of the various speeches and application of the critical methodology to their elucidation.

### Sample Readings:

- Martin Luther King: I have a dream
- Winston Churchill: Air parity
- Barack Obama: Discourse on the environment
- William Hague: On the treaty of Lisbon

### Assessment Methods:

- Oral test X
- Test attitudinale
- Project evaluation
- Placement evaluation
- Mid term evaluation
- Practical evaluation