



PROGRAMME OVERVIEW

Friday 12 th June 2015	Saturday 13 th June 2015
<p><u>11.00 - 11.45:</u> Registration</p> <p><u>11.45 -12.00:</u> Welcome</p> <p><u>12.00- 13.30:</u> Session 1 - EMNEs' FDI in Europe: Strategy and impact</p>	<p><u>9.30 - 11.00:</u> Session 3 - The new geography of intangibles: Actors and implications</p>
	<p>11.00 - 11.30 Coffee break</p>
	<p><u>11.30 - 13.00:</u> Session 4 - The role of foreign investors in knowledge creation</p>
<p>13.30 -14.30 Lunch</p>	<p>13.00 - 14.30 Lunch</p>
<p><u>14.30 - 15.30:</u> Keynote lecture - Charles Dhanaraj</p>	<p><u>14.30 - 15.30:</u> Session 5 - The drivers of R&D internationalization</p>
<p>15.30 - 16.00 Coffee break</p>	
<p><u>16.00 - 17.30:</u> Session 2 - International technology sourcing: Drivers and impacts</p>	<p><u>15.30 - 16.30:</u> Closing Session – <i>Industrial and Corporate Change</i> special issue: What do we know and what should we know about international knowledge sourcing?</p>
<p>20.30 Workshop Dinner</p>	



DETAILED PROGRAMME

Friday 12th June 2015

11.00 - 11.45: Registration

11.45 - 12.00: Welcome

12.00 - 13:30: Session 1 - EMNEs' FDI in Europe: Strategy and impact

Chair: Grazia Santangelo (University of Catania - Italy)

Internationalization by M&A: The case of BRIC countries in Europe

Fiorenza Belussi (University of Padua - Italy), Maria Francesca Savarese and Andrea Pisu

Emerging market multinationals investing in Europe: Do acquisitions boost patents?

Vito Amendolagine (University of Pavia - Italy), Elisa Giuliani, Arianna Martinelli, and Roberta Rabellotti

The impact of outward FDI on the performance of Chinese multinationals

Claudio Cozza (University of Trieste - Italy), Roberta Rabellotti, and Marco Sanfilippo

Discussant: Larissa Rabbiosi (Copenhagen Business School - Denmark)

13.30 - 14.30 Lunch

14.30 – 15.30: Keynote Lecture – Orchestrating knowledge globally: within and across firm boundaries

Charles Dhanaraj (IMD Business School - Switzerland)

Chair: Keld Laursen (Copenhagen Business School - Denmark)

15.30 - 16.00 Coffee break

16.00 - 17.30: Session 2 - International technology sourcing: Drivers and impacts

Chair: Daniela Maggioni (University of Catania - Italy)

Top R&D investors and international knowledge seeking: The role of emerging technologies and technological proximity

Mafini Dosso (European Commission, Joint Research Centre - Spain) and Antonio Vezzani

Technology sourcing and a 'creative transition' in subsidiaries: The case of MNE operations in China

Si Zhang, **Robert Pearce** (University of Reading - UK) and Marina Papanastassiou

MNC subunit knowledge sourcing – Patterns and impacts

Xiaoyu Pu (SUNY Oswego - USA) and John Cantwell

Discussant: Lorena D'Agostino (University of Catania - Italy)

20.30 Dinner at Hotel Royal via A. di Sangiuliano 337



Saturday 13th June 2015

9.30 - 11.00: Session 3 - The new geography of intangibles: Actors and implications

Chair: **Lorena D'Agostino** (University of Catania - Italy)

Intangibles trade and MNCs

Francisco Moris (George Washington University - USA)

New modes and geographies of global research (R&D) networks: Study of the pharmaceutical industry using a global value chain approach

Paulina Ramirez (Birmingham Business School – UK)

Semiconductor design offshoring to China and India: The implications for technological capabilities in MNC home countries

Douglas B. Fuller (Zhejiang University - China), Akintunde I. Akinwande and Charles G. Sodini

Discussant: **Daniela Maggioni** (University of Catania - Italy)

11.00 - 11.30 Coffee break

11.30 - 13.00: Session 4 - The role of foreign investors in knowledge creation

Chair: **Larissa Rabbiosi** (Copenhagen Business School - Denmark)

Foreign ownership, market concentration and innovation performance in an emerging economy: A multilevel analysis

Clemente Forero-Pineda (Universidad de los Andes - Colombia) and Ana Cecilia Montes

An analysis of the co-inventor networks associated with the Chinese pharmaceutical industry

Alessandra Perri (Ca' Foscari University of Venezia - Italy), Vittoria Giada Scalera and Ram Mudambi

Firm heterogeneity, absorptive capacity and technical linkages with external parties in Italy

Claudio Cozza (University of Trieste - Italy) and Antonello Zanfei

Discussant: **Charles Dhanaraj** (IMD Business School - Switzerland)

13.00 - 14.30 Lunch

14.30 - 15.30: Session 5 - The drivers of R&D internationalization

Chair: **Daniela Maggioni** (University of Catania - Italy)

R&D internationalisation and the global financial crisis

Bernhard Dachs (AIT Austrian Institute of Technology - Austria) and Georg Zahradnik

Internationalization of clinical research over time: An analysis of supply-side, demand-side and knowledge-transfer arguments

Carolin Haeussler and **Bastian Rake** (University of Passau - Germany)

Discussant: **Grazia Santangelo** (University of Catania - Italy)

15.30 - 16.30: Closing Session – Industrial and Corporate Change special issue: What do we know and what should we know about international knowledge sourcing?