

# Horizon 2020 SME's dedicated actions 2016-2017

# Part I

# Teresa Caltabiano

Catania, 24-25.11.2016



# Agenda

- EU 2014-2020 programming period
- The Horizon 2020 Programme
- Focus on European project design
- The creation of an appropriate and effective project team
- Strategies and instruments to get the maximum benefit from participation in European projects

# EU 2014-2020 programming period

# EU 2014-2020 programming period

European strategy for the 2014-2020 period

Aims:

- to foster European economy
- to deliver smart, sustainable and inclusive growth

To support:

Employment, research and development, climate change and energy sustainability, education, fighting poverty and social exclusion

### EU main funding programmes (2014-2020)

#### Programmi comunitari 2014-2020

Per titolo

Per settore Per scadenza

Afis 2014-2020 (proposta) Cosme 2014-2020 Diritti uguaglianza e cittadinanza 2014-2020 Dogana 2020 2014-2020 Erasmus + 2014-2020 Europa Creativa 2014-2020 Europa per i cittadini 2014-2020 Fiscalis 2020 Fondo Asilo e Migrazione 2014-2020 (proposta) Fondo per la sicurezza interna 2014-2020 (proposta) Giustizia 2014-2020 Hercule III 2014-2020 Horizon 2014-2020 Meccanismo per collegare l'Europa 2014-2020 (MCE) Meccanismo Unionale di protezione civile Pericle 2020 Programma di azione in materia di salute 2014-2020 Programma per l'ambiente e l'azione per il Clima (LIFE) 2014-2020 Programma per l'Occupazione e l'Innovazione sociale. (EaSI) 2014-2020 Programma pluriennale per la tutela dei consumatori 2014-2020 Strumento a favore della Groenlandia 2014-2020 (proposta) Strumento di assistenza preadesione - IPA II 2014-2020 Strumento di partenariato per la cooperazione con i Paesi Terzi - PI 2014-2020 Strumento europeo di vicinato - ENI 2014-2020 Strumento finanziario per la promozione della democrazia e dei diritti umani nel mondo - EIDHR Strumento inteso a contribuire alla stabilità e alla pace 2014-2020 Strumento per la cooperazione allo sviluppo - DCI 2014-2020 Strumento per la cooperazione in materia di sicurezza nucleare - INSC2 2014-2020

# **EUROPA** Portal



#### Unione europea

europa.eu

#### EUROPA

#### Sito ufficiale dell'Unione europea

#### Funzionamento dell'UE

- Paesi
- L'Europa in cifre
- Istituzioni e altri organi dell'UE
- Storia
- I simboli dell'UE
- Per saperne di più sul funzionamento dell'UE

#### La tua vita nell'UE

- Lavoro e pensionamento
- Istruzione e giovani
- Viaggiare
- Vivere all'estero
- Assistenza sanitaria
- Vivere nell'UE: per saperne di più

#### Diritto dell'UE

- Trattati
- Accesso alla legislazione
- Regolamenti, direttive e altri atti
- Come vengono prese le decisioni dell'UE
- Applicazione del diritto dell'UE
- Per saperne di più sul diritto dell'UE

#### L'UE per tema

Agricoltura

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- Affari economici e monetari
- Politica estera e sicurezza
- Commercio
- Occupazione e politica sociale
- Elenco completo degli argomenti

#### Fare impresa

- Finanziamenti e sostegno
- Importazioni ed esportazioni
- Appalti pubblici nell'UE regole e linee guida
- Norme europee
- Per saperne di più sul fare impresa
- Statistiche e sondaggi
- Documenti ufficiali
- Relazioni, studi e opuscoli
- Biblioteche e archivi
- Open Data
- Per saperne di più sulle pubblicazioni

#### Informazioni sull'UE per i più giovani e gli insegnanti

L'angolo dei bambini Giochi e quiz per conoscere l'Europa



#### L'angolo degli insegnanti Materiale didattico sull'UE, inclusi libri e cartine



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#### L'UE nel tuo paese

Seleziona un paese

#### Sala stampa

#### Parliament approves EU budgets for 2014 and 2015



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17/12/2014 - Parliament approved the draft EU budget for 2015 and a top-up of the 2014 one. The budget foresees €145.32 billion in commitments and €141.21 billion in payments for 2015, and an extra €4.25 billion to settle unpaid bills in 2014.

Enlargement process crucial to the EU 17/12/2014

#### Agreement on 2015 fishing opportunities reached in the Council 17/12/2014

 Special coverage: EU response to Ebola

- Pubblicazioni
- IVA e dogane





### **Funding opportunities for SMESs**

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### **SMEs coaching**

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#### Coaching under the SME Instrument

The SME Instrument is impact oriented. It is focused on finding the best SMEs and not only giving them a grant but also business innovation coaching. Beneficiaries can receive up to 15 days of coaching (3 days at phase 1 and 12 days at phase 2).

Coaches will help the beneficiaries to progress over the life cycle of their innovation, from idea to proof of concept, to first pilot application and finally upscaling and expansion. They will empower the SME to cope with challenges such as developing their strategy and organisation, identifying their market and improving ability to attract finance.

 List of coaches that have worked for the SME Instrument beneficiaries (Last update: October 2016)

#### Coaching services

The coaching approach under the SME Instrument is built on a philosophy of "sense and solve" - understanding the context of the company and empowering the management for handling similar challenges in the future on their own.

Based on this philosophy 3 distinct coaching services are available:

- Business development: focused on the identification, analysis and evaluation of potential business opportunities, the definition of business segments and the development of an effective marketing mix;
- Organisation: aimed at mobilizing the resources of the SME to ensure the efficiency and performance of the company's organisation;
- Cooperation: to support SMEs in planning and implementing innovation partnerships and project consortia.

#### Access via a regional partner

Enterprise Europe Network acts as the intermediary between the SME and the coaching scheme. The role of Enterprise Europe Network is to help the SME to identify challenges and coaching needs, and to support the SME in selecting a coach.

Contact between the SME and Enterprise Europe Network will be organised by the Executive Agency for SMEs (EASME) as soon as the grant agreement is signed.

### THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION

# HORIZ (2020)

# **HORIZON 2020**

Budget: almost €80 billions of EU funding available for the period 2014-2020

It combines all research and innovation funding in one integrated programme

Its goals are:

- to strengthen the EU's position in science
- strengthen industrial innovation (including investment in key technologies, greater access to capital and support for small businesses)
- to address major social concerns, such as climate change, sustainable transport, renewable energy, food safety and security, ageing populations

# A stronger, clearer focus

### Excellent Science

## Industrial leadership

## Societal challenges

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# Horizon 2020

#### Excellence Science

#### European Research Council

Frontier research by the best individual teams (ERA)

#### Future and Emerging Technologies

Collaborative research to open new fields of innovation

#### Marie Sklodowska Curie Actions

Opportunities for training and carrer development

#### Research Infrastructures (Including e-infrastructure) Ensuring access to world-class facilities

#### Industrial Leadership

Leadership in enabling and industrial technologies

#### ICT

- Nanotechnologies materials, biotechnologies, manifacturing
- Space

#### Access to risk finance Leveraging private finance and venture capital for research and innovation

#### Innovation in SMEs Fostering all forms of innovationin all types of SMEs

#### Societal Challange

- Health, demographic change and wellbeing
- Food security, sustainable agriculture, marine and maritime research, and the bio-economy
- Secure, clean and efficient energy
- Smart, green and integrated transport
- Climate action, resource efficiency and raw materials
- Europe in a changing world – inclusive, innovative, reflective societies
- Secure Societies

#### European Institute of Innovation and Technologies (EIT)

Spreading Excellence and Widening Participation

Science with and for society

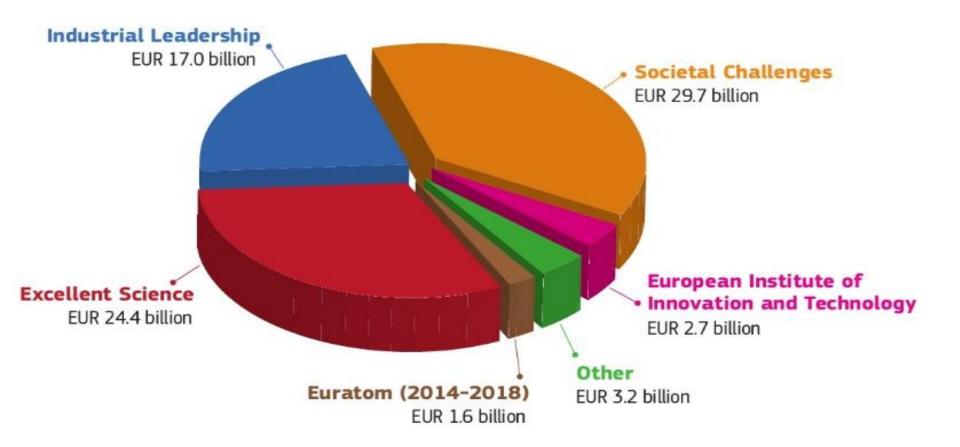
Joint Research Center (JRC)

Euratom

Fast Track to Innovation

## Horizon 2020 budget

### **HORIZON 2020 BUDGET (in current prices)**



# Horizon 2020 programme: some rules

- Entities
- States
- Composition of partnership
- Participation to calls for proposals
- Funding
- Partnership

# H 2020 projects

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European Commission Parti	cipant Portal								
European Commission > Research & Innovation	> Participant Portal > Calls								
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Horizon 2020									
Calls 🔊	Horizon 2020								
Search Topics	Excellent Science		Proposal						
Call Updates 🔊	Future and Emerging Technologies		Tender						
	Marie Sklodowska-Curie actions Research infrastructures		Status ( Open						
Other EU Programmes	Industrial Leadership Leadership in enabling and industrial t	technologies(LEIT)	Closed						
2014-2020	Access to risk finance     Forthcoming								
Research Fund for Coal & Steel	Innovation in SMEs								
COSME	Filter a call FILTER								
3rd Health Programme	Filters only programme and call titles and IDs, for extended search go to the Search Topics page.								
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FP7 & CIP Programmes	Industrial Leadership	Indirect actions	Societal Challenges						
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	Pub.Date: 11/12/2013 Deadline: 27/08/2015	Pub.Date: 11/12/2013 Deadline: 31/03/2015	Pub.Date: 11/12/2013 Deadline: 18/03/2014						
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	Pub.Date: 11/12/2013 Deadline: 28/08/2014	Pub.Date: 11/12/2013 Deadline: 27/03/2014	Pub.Date: 11/12/2013 Deadline: 27/08/2015						

# The proposal

Part A: administrative forms: information of the project, its partecipants and budget

Part B: the project

The proposal si submitted by the European coordinator through the Research Participant portal

Single stage o two stage calls

## Partnership

At least 3 partners from 3 UE Member States or countries associated to the Horizon 2020 Programme

1 partecipant for Coordination and Support Actions, ERC projects, some Marie Sklodowska Curie Actions

Additional conditions can be added by the specific call for proposals (*i.e. types and number of partners*)





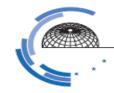
European Commission Research & Innovation - Participant Portal Proposal Submission Forms

Proposal ID	Acronym	Go to
3 - Budge	et for the proposal	

### 3 - Budget for the proposal

N	0	Participant	Country	(A) Direct personnel costs/€	(B) Other direct costs/€	(C) Direct costs of sub- contracting/€	(D) Direct costs of providing financial support to third parties/€	(E) Costs of inkind contributions not used on the beneficiary's premises/€	(F) Indirect Costs /€ (=0.25(A+B-E))	(G) Special unit costs covering direct & indirect costs / €	(H) Total estimated eligible costs /€ (=A+B+C+D+F +G) ?	(I) Reimburse- ment rate (%)	(J) Max.EU Contribution / € (=H*I)	(K) Requested EU Contribution/ €
1	1			0	0	0	0	0	0,00	0	0,00	100	0,00	0,00
		Total		0	0	0	0	0	0,00	0	0,00		0,00	0,00

### **Project cycle management**



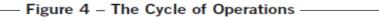
#### Project Cycle Management Guidelines

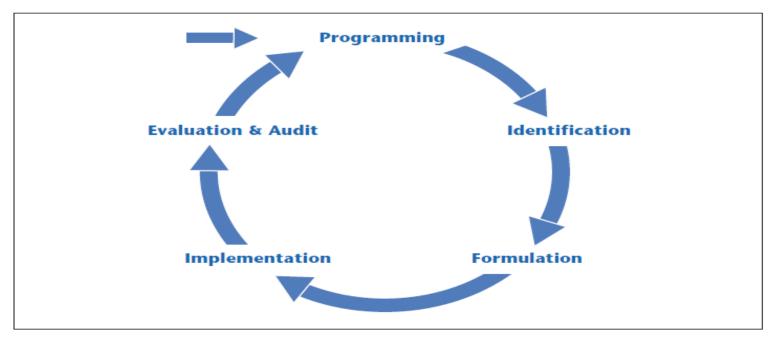
### 4. PCM OPERATIONAL GUIDELINES

#### 4.1 Overview

#### 4.1.1 The cycle of operations

The cycle of operations for managing the EC's external assistance projects has five phases, as shown in Figure 4 below.





# The project

Before starting it is necessary to define the following elements:

- objectives
- expected results
- activities
- expertise required
- partners
- roles
- costs
- budget

# Some features of H2020 projects

- European and International dimension
- Problem-solving (to give solutions to European challenges)
- European Added Value
- Multidisciplinarity e Interdisciplinarity
- Intersectoriality
- Innovativite nature of the project
- Multiplying effects (dissemination of results)

# The project team

## Partnership

At least 3 partners from 3 UE Member States or countries associated to the Horizon 2020 Programme

1 partecipant for Coordination and Support Actions, ERC projects, some Marie Sklodowska Curie Actions

Additional conditions can be added by the specific call for proposals (*i.e. types and number of partners*)

# **Partners**

Are responsible, together with the European coordinator, of the implementation of the funded project

They must:

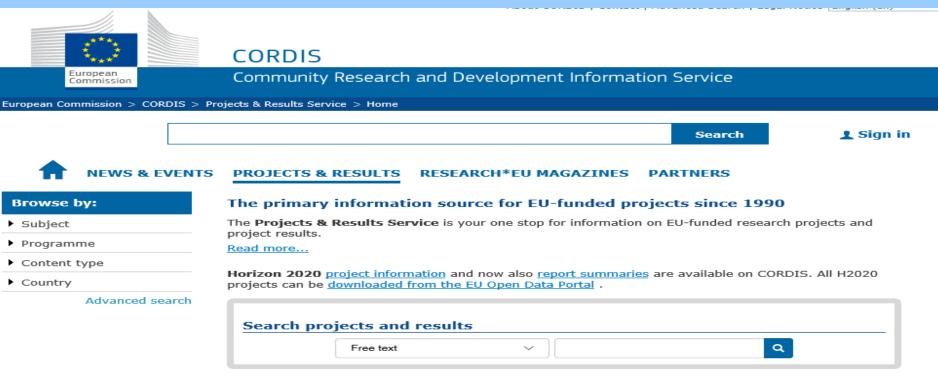
- implement the activities assigned according to the time line of the project
- trasmit (scientific and financial) periodic reports
- conform to all H 2020 regulations related to the implementation of the project

### The team: some tips

The team must :

- Be competent, effective and well structured
- Include a wide range of expertise
- Be well balanced in terms of geografical distribution
- Include partners with previous experience of participation to European projects
- Involve partners with complementary roles (no duplication!)
- Include stakeholders and end users of the project's results
- Foresees the particopation of SMEs

# **CORDIS research of funded projects**



#### Latest Results in Brief



#### Microscopy-based classification of moles

2016-11-23

A European study utilised microscopy-based technology for the classification of moles. This imaging method is non-invasive and allows the monitoring of skin lesions over time.



#### Molecular insight into olfaction

#### 2016-11-23

European scientists investigated the molecular mechanisms responsible for olfaction. Their findings point to novel players in the development of the olfactory system.



#### Root tissue regulators could boost crop resilience

2016-11-23

# Important aspects related to European projects

- Proposals' preparation and funded projects' management are linked
- Great attention must be paid to the choice of partners!
- All EU rules must be strictly applied during the implementation
- Audit and controls are frequent

# Main benefits from the participation to Horizon 2020 projects...

- Funding
- International networking
- Experience
- New partners
- Best practices

# Information and assistance

- EUROPA Portal <u>http://europa.eu/index\_it.htm</u>
- Horizon 2020 Programme
   http://ec.europa.eu/programmes/horizon2020/en/how-get-funding
- FORMEZ web site on European 2014-2020 programmes
   <u>http://programmicomunitari.formez.it/lista\_programmi\_2014\_2020</u>
- EURAXESS Portal for researchers' International mobility
   <u>http://ec.europa.eu/euraxess/</u>
- "Research Italy" Portal
   <u>https://www.researchitaly.it</u>
- Horizon 2020 On-line Manual http://ec.europa.eu/research/participants/portal/desktop/en/funding/guide.html#
- Servizio di coaching per le PMI
   <u>https://ec.europa.eu/easme/en/coaching-under-sme-instrument</u>
- Research Enquiry Service
   http://ec.europa.eu/research/enquiries

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